



**Gabriella
Zeal**

Andron

Submission

Since joining Andron, Gabriella Zeal has transformed the way engagement, data, and sustainability are embedded across the portfolio. She has spearheaded all engagement activity, ensuring that waste and recycling initiatives are not only communicated effectively but underpinned by measurable performance data.

Gabriella's approach is rooted in analysis and action. By interrogating waste data and reviewing service schedules, she has identified inefficiencies and implemented practical improvements that have delivered both environmental and financial benefits. Through improved waste separation processes, particularly around battery disposal and paper towel segregation, she has significantly increased compliant recycling streams and driven a rapid uplift in collection performance.

Her focus on data has also enabled optimisation of service frequencies, resulting in month-on-month cost reductions without compromising service quality. Notably, during the Christmas period – traditionally a peak waste period – she reviewed schedules and adjusted collections strategically, delivering lower spend compared to the previous year while maintaining operational effectiveness.

Beyond operational improvements, Gabriella has demonstrated genuine leadership in sustainability engagement. She has actively participated in beach cleans and is already driving forward a structured engagement strategy for 2026, with a clear objective of increasing recycling rates across The Crown Estate portfolio and embedding more sustainable behaviours among occupiers.

Her work is not limited to compliance or incremental gains; it is about building a culture of sustainability. By combining data insight, practical implementation, and hands-on engagement, Gabriella has created measurable impact in 2025 and laid the foundations for further recycling rate improvements in 2026.

Gabriella embodies the spirit of a Waste Warrior – proactive, analytical, and deeply committed to delivering tangible environmental progress while supporting commercial efficiency.

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