Submission

Holvein demonstrated a proactive and results-driven approach to waste reduction, recycling, and sustainability at Recorra, combining operational improvements with strong employee engagement to deliver measurable environmental outcomes.

Contribution and actions

Holvein played a key role in advancing Recorra's sustainability initiatives by focusing on practical, scalable solutions that reduced waste while improving recycling performance. Their contributions included:

Optimizing waste and recycling systems by reviewing material streams, identifying contamination issues, and implementing clearer sorting processes across the workplace.

Leading and supporting sustainability initiatives that aligned with Recorra's environmental goals, including waste audits, improved signage, and standardized recycling practices.

Embedding sustainability into daily operations, working cross-functionally to ensure teams understood proper waste handling and the environmental impact of their actions.

Promoting a culture of accountability and awareness, encouraging employees to actively participate in waste reduction and recycling efforts rather than treating sustainability as a compliance task.

Measurable impact and outcomes

As a result of Holvein's efforts in 2025, Recorra achieved tangible sustainability improvements, including:

Reduced general waste through better diversion of recyclable and recoverable materials.

Improved recycling accuracy and lower contamination rates, leading to more materials being successfully recycled rather than rejected.

More consistent sustainability practices across teams, creating long-term operational efficiencies and reducing avoidable waste.

Stronger employee engagement with sustainability goals, contributing to sustained behavior change beyond one-off initiatives.

Overall impact
Holvein's impact in 2025 extended beyond individual projects. By combining data-driven decision-making with hands-on leadership, they helped strengthen Recorra's environmental performance while reinforcing sustainability as a shared workplace responsibility. Their approach supported Recorra's broader mission to reduce waste, improve recycling outcomes, and operate more sustainably at scale.

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